

# Privacy Policy



At Blue Hat Teambuilding, providing our customers with useful team building event information without infringing on privacy is of the utmost importance. You may wish to review this entire document, or you can skip to the section that is most relevant to your area of interest.

## **General Information**

Blue Hat Teambuilding is committed to maintaining the trust and confidence of its customers and visitors to our web sites. We are also committed to the security of the data we collect for sites using Search Analytics and the trust and confidence of visitors who frequent those sites. That's why we want you to understand that when we collect and use information about you, the actions we take to protect your privacy and our commitment to data security. Because your privacy is important, Blue Hat Teambuilding will not sell, rent or trade your personal information except as outlined in this privacy statement.

## **What is Blue Hat Teambuilding's business?**

Blue Hat Teambuilding provides team building and corporate event solutions in the interest of developing our clients individual and team performance to improve efficiency and productivity in the work place. This is achieved by fun interactive experiences which underpin the true dynamics of high performing teams.

The following documents describe our privacy practices for [www. www.bluehat-teambuilding.co.uk](http://www.bluehat-teambuilding.co.uk) . It details how we handle the information we gather about our customers' visits to [www.bluehat-teambuilding.co.uk](http://www.bluehat-teambuilding.co.uk) and information given via the website for the likes of call backs or email enquiries.

## **Privacy Principles**

Because your privacy is important to us, Blue Hat Teambuilding conducts its business under the following privacy principles:

### **Principle 1 – Use of Cookies, Off Site Java-Script and other Data Collection Methods**

Cookies are small pieces of information that a web site transfers to your computer's hard disk for record-keeping purposes.

These can make a web site more useful by allowing the site to personalise information for visitors and by storing information about customer preferences on a particular site. The use of both is an industry standard, and many major web sites use them to provide useful features for their customers.

Most browsers are initially set up to accept cookies. If you would prefer, you can set your browser to reject cookies.

### **Principle 2 – Personal Information**

Blue Hat Teambuilding's enquiry form requires users to give us contact information (such as their name, telephone and e-mail address). At no point will this information be sold, rented or in any way released without your express permission.

### **Principle 3 – Personal Information Stored at Blue Hat Teambuilding**

Personal information gathered from [www. www.bluehat-teambuilding.co.uk](http://www.bluehat-teambuilding.co.uk) is stored on internal database software. This information is secure and protected. At no point is any personal information disclosed sold or exposed to any third party.



#### **Principle 4 – Opting Out**

Individuals may opt-out of receiving future marketing e-mailings from Blue Hat Teambuilding. To remove your name from our e-mail list, please email [enq@bluehat-teambuilding.co.uk](mailto:enq@bluehat-teambuilding.co.uk)

#### **Principle 5 – Changes to Our Privacy Policy**

If Blue Hat Teambuilding makes any material changes to the way we use your personally identifiable information, we will notify you by e-mail.

#### **For More Information**

If you have any questions or comments about this policy, our services, or your experience with Blue Hat Teambuilding, you can write to us at:

Blue Hat Teambuilding

The Old Dairy

Greenhall Farm

Gobions Lane

Bramfield

Herts

SG14 2QT

#### **Privacy Statement for Visitors to Sites Tracked by Blue Hat Teambuilding**

##### **Privacy Principles**

Because your trust and confidence is important to us, Blue Hat Teambuilding conducts its business under the following privacy principles:

##### **Principle 1 – No Collection of Personal Information**

Blue Hat Teambuilding does not collect any personal information such as names, ages, phone numbers, addresses or e-mail addresses from visitors to our customer's web sites.

##### **Principle 2 – No Combination of Browsing and Web Traffic Information with Personal Information**

Since Blue Hat Teambuilding does not collect any personal information from website visitors, we do not combine traffic analysis information with personal information such as name, age, phone number or postal address.

##### **Principle 3 – No Aggregation of Individual Visitor Traffic Patterns across Multiple Sites**

Blue Hat Teambuilding does not collect individual profile information for visitors across multiple sites and does not aggregate information from any other sources about browsing patterns of individual visitors across multiple sites.

##### **Principle 4 – Collection of Non-Personally Identifiable Information**

Blue Hat Teambuilding collects anonymous visitor information such as the search engine used to visit a client site, the search query used and pages visited. Blue Hat Teambuilding collects this non-personally identifiable information for the following purposes: (1) to provide anonymous statistical analysis visits via organic search engines to our customers for our web sites; (2) to administer our web site and servers, (3) to allow for auditing of our services by third parties, and (4) to improve our services.

##### **Principle 5 – Anonymous Use of Cookies**

It is Blue Hat Teambuilding's policy to use cookies only for more accurate anonymous traffic analysis such as tracking the search engine used, the search query and the pages visited on

#### **Blue Hat Teambuilding**

The Old Dairy, Greenhall Farm

Gobions Lane, Bramfield, Herts, SG14 2QT

**Telephone 01992 554 567**

[bluehat-teambuilding.co.uk](http://bluehat-teambuilding.co.uk)

[enq@bluehat-teambuilding.co.uk](mailto:enq@bluehat-teambuilding.co.uk)

Company Number: 10710143

a website. The cookie information does not include personal data such as name, age, phone number, e-mail address or mailing address. In addition, Blue Hat Teambuilding does not link cookies to personal data such as name, age, phone number, e-mail address or postal address. If you would prefer, you can set your browser to reject cookies.



### **Principle 6 – No Individual Profiling**

Blue Hat Teambuilding does not create individual profiles of visitors. We do not have a database of individual profiles of each visitor. Blue Hat Teambuilding collects data in aggregate form and data is not recorded or stored about individual visitors.

### **For More Information**

If you have any questions or comments about this policy, our services, or your experience with Blue Hat Teambuilding, you can write to us at:

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Greenhall Farm  
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Bramfield  
Herts  
SG14 2QT