

"AN AWARD WINNING
EXPERIENCE"

TABLET TREASURE HUNTS

AN ADVENTUROUS EVENT PERFECT FOR:

- Fun
- Engaging
- Rewarding
- Problem solving
- Time management
- ...and more!

OUTDOOR TEAM BUILDING EVENT



TABLET TREASURE HUNTS

Activity Description

World class tablet treasure hunt experience

Tablet Treasure Hunts is an Event Tech Awards Winner and an innovative industry leading tablet based treasure hunt. This advanced tablet treasure hunt has more unique features to create the very best gameplay experiences, meaning we can turn any area into an exhilarating journey full of interaction and adventure.

The Team Quest app features a unique follow arrow that helps guide teams to their waypoints. Once members arrive at their destination, GPS-triggered challenges pop on screen in the form of questions, clues, and pictures that teams must work together to complete. We create these around you, making it a very personalised experience.

Updates, feedback and scores are kept in real-time as team's progress through their Team Quest experience. Back at home base, each team is monitored by our event staff and can receive bonus missions at key points in their adventure! Team Quest participants can be challenged to take on bustling cities, rough paths, wooded areas or even bodies of water.

We have many ready to go trails all over the world (examples on the following pages), or we'll create something new and bespoke, just for you themed around your team and your corporate values and key messages.

Learning Outcomes

Problem solving
Time management
A breath of fresh air!

Activity Type

Treasure Trail
Exploratory
Strategic





TABLET TREASURE HUNTS

Timeline and Logistics

How it works overview

- Using a GPS triggered app on one of our tablets, teams navigate around a sequence of checkpoints which are set in the real world.
- On arrival to a checkpoint, the system knows where you are via GPS allowing automatically triggered challenges pop up on screen.
- The triggers reveal challenges and information for the teams to interact with.
- The success of the challenge is judged by either the programme, a live trail- controller or an in-situ trail marshal.
- The overall aim is to score as many points as possible by successfully completing checkpoints.

Timeline based on a 90 minute event:

- 10 Mins** Professional presenter introduces the quest.
- 70 Mins** Teams travel around the world in their breakout rooms.
- 10 Mins** Our presenter wraps things up by sharing a photo presentation and announcing the scores.

Logistical notes

- Team Size – Ideal team size is 5-8 people.
- All we need is a space for our professional presenter to brief everyone at the start of the event and again at the end of the event for the wrap up.

GOODWILL QUEST

Making Giving Fun

Goodwill Quest takes the world leading Team Quest GPS trail app and adds the element of giving.

In partnership with international agency BIG1, a charity who has already helped businesses make over 70 million smiles, Goodwill Quest makes giving fun. We pay a subscription which means 100% of your giving goes direct to the chosen charities.

Teams use our Android and Apple tablets, loaded up with our GPS triggered App, to navigate to checkpoints and complete a variety of fun themed challenging tasks.

When teams arrive at a checkpoint, the details of a benefiting charitable project pop up on screen before a fun team challenge is presented to the team. If the team successfully complete the challenge, then they generate an IMPACT for that project. The team that generates the most IMPACTS by the end of the activity are deemed the winners. The finale is an exciting end to the activity as all the IMPACTS generated are revealed to teams, leaving all delegates with a great feeling of wellbeing.

There are over 400 projects to choose from, so we can select those that align with your companies values. Goodwill Quest is the perfect way to explore an area, have fun on the way, be competitive and do some good all at the same time. This activity will energise your delegates and spread a feel-good vibe as they make a positive difference to real people in need. To date, our clients have generated over 1.7million IMPACTS for charitable projects.



CODE OVERLOAD

No Ordinary Treasure Hunt

This theme is suited to events held within venue grounds or small villages and towns where interesting checkpoints are at a limited supply. The most ingenious part of this event is the sophistication of the software that guides teams on their adventure.

Teams will have to complete a range of fun tasks and challenges to earn information which when input in their team device, allows them to progress through the activity.

Constant updates and challenges are sent to the teams throughout the event, giving the treasure hunt a live and interactive feel. By the time the teams arrive at their final destination, they'll feel united and excited.

Team success will depend on how well they planned together, managed their time together and made decisions throughout the event. The tablets are also programmed with a number of on demand questions, which can relate to your business, product or event theme.

Code Overload is the perfect corporate team building event to get teams outdoors exploring in the fresh air where they can relax and let their hair down under a very creative and bespoke theme.



LONDON TAXI CHALLENGE

The Ultimate London Adventure

Complete with a London Taxi (and official black cab driver) and a tablet containing the Team Quest app, teams are challenged and entertained with hi-tech missions that are carried out in their surrounding environment.

The tablet is pre-programmed with checkpoints, missions and challenges. Teams race against the clock to complete as many as they can within the time given.

Checkpoints are a mixture of iconic locations and lesser known places around the capital, so be sure to build rapport with your driver as he'll know all the quickest routes!

A large number of on demand quiz questions add to team's scores. These are a combination of general knowledge and personalised company questions.

Your event can start and end from any point in the city, either at your offices, a centrally based hotel, or location of your choosing.

The event is driven by our award winning treasure hunt app that has tons of unique features enabling us to create the best treasure hunt experiences available.



TARGET 10

World class tablet treasure hunt experience

The devices are pre-programmed with cryptic clues to direct your teams to a variety of unique locations around your selected venue or area.

At each location teams complete a range of fun tasks and challenges to earn clues to enable them to progress. The devices are also programmed with a number of on-going fun questions, which can relate to your business, product or event theme. These questions can be multiple choice, video or pictures for some added fun.

Target 10 is the perfect way for teams to explore and discover new areas in and around your city of choice, or to get out and about after sitting in a conference room for a while.

The creative nature of the event combines a self-driven city tour with all the excitement of a unique treasure hunt adventure.

Target 10 is an all-inclusive event packed full of teamwork and participation, which is perfect for mixed groups. On conclusion of the event, all of the pictures teams take during the event are available to keep for viewing and memorabilia.



ROUGH GUIDE

Discover the lesser known parts of a famous city

Tailored to your specific group and the town or city of your choice, your route and the variety of tasks your team engage in are uniquely designed to involve all the different types of people in your group and location based points of interest.

After a fun icebreaker, each team is presented with a pack which includes an array of items: a tablet loaded with the adventure, an empty guidebook, camera, map, pocket money, snacks, water and more.

Our presenter sets the scene and outlines the challenge ahead in a fun and theatrical manner. Once the teams have planned their route – they are let loose!

Teams are working to create a light-hearted guidebook that is testament to the fun they've had on the event. Each chapter in your team guidebook has a theme associated with your company and the city. Guidelines ensure your teams see a good variety of sights, famous landmarks and some interesting/unusual places.

Once you've explored the city you all return to base with your own experiences captured in your guidebook. Sharing what you've done and talking about where you've been with other teams gives an impressive buzz to the whole team at whatever stage of your meeting or conference.



LAND, SEA & AIR

World class tablet treasure hunt experience

Team Quest is an Event Tech Awards Winner.

Our advanced tablet treasure hunt has more unique features to create the very best gameplay experiences. We turn any area into an exhilarating journey full of interaction and adventure.

Operating from any Android or Apple tablet (that we provide), the Team Quest app features a unique follow arrow that helps guide teams to their waypoints. Once members arrive at their destination, GPS-triggered challenges pop on screen in the form of questions, clues, and pictures that teams must work together to complete. We create these around you, making it a very personalised experience.

For this particular adventure, London is your playground. As part of the adventure your team will spend time dashing around the city to interesting locations. This includes a flight on the Emirates airline, a hi-speed trip down the Thames on high speed Rib boats and lots more to explore on terraferma.

It's a very special, great fun and highly memorable experience.

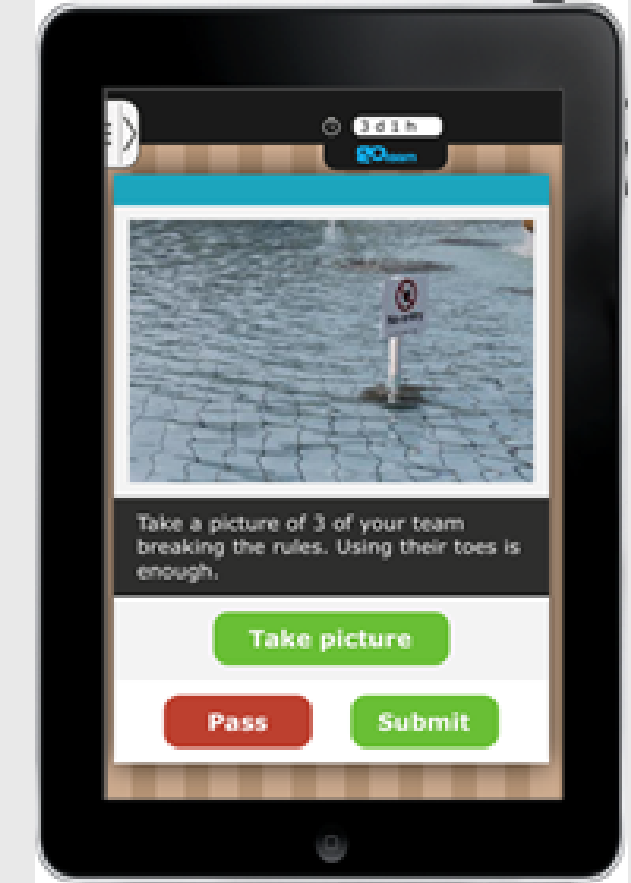


TABLET TREASURE HUNTS

The possibilities are endless, including (but not limited to)

- ✓ On screen mapping
- ✓ Use of client's logo
- ✓ Map or arrow navigation available
- ✓ Strategic route planning through use of information pop ups
- ✓ GPS or QR Code triggers in each location
- ✓ Limitless variety of checkpoint challenges
- ✓ Bonus challenges between checkpoints to maximise engagement
- ✓ Bespoke start & finish locations – finish location can be a surprise checkpoint
- ✓ Clans feature for genuine collaborative events
- ✓ Can be run in multiple cities at the same time
- ✓ Has been run in towns and cities in over 57 countries

- ✓ Company specific questions
- ✓ Live leader board option
- ✓ Results known instantly at the end of your experience
- ✓ Live interaction with trail controller
- ✓ Ability to see other teams on screen
- ✓ Offline gaming – activity still runs without any connectivity
- ✓ Custom maps create virtual worlds and playgrounds
- ✓ Disappearing checkpoints
- ✓ Unlimited themed games
- ✓ Run indoor or out, or a combination of both
- ✓ Multiple in game games, e.g. mystery mazes
- ✓ Tons of unique features to create the very best gameplay experience for your team!



Client Testimonials

Here's what previous clients thought of Tablet Treasure Hunts...

“The Blue Hat team were really good. They were professional, enthusiastic and helpful on the day. Teams were a manageable size so everyone was equally involved.”

ABI

“Blue Hat has helped us provide a memorable day for 500+ of our staff on a rainy September day, and the positive feedback is still coming a month later. Our project managers Mark and Ami helped us from planning to delivery to the smallest details, and the Blue Hat team's enthusiasm and professionalism impressed and engaged us all. From 60 people collaborating on a single giant painting to a really fun kart race, our day was fun filled with all details covered by Blue Hat. Thanks guys, we are already looking forward to next year!”

Investec

Read more reviews here



“Team Quest was a great success. The Blue Hat team delivered again!”

SIBELCO

“I would personally like to thank you the Blue Hat team for a great event. The feedback from the group is that they enjoyed the afternoon activity immensely. I must say it was definitely fun and met my objectives. By the time we got to actually do the event I had every confidence that Team Quest would be a success. The whole Blue Hat team on the day and throughout were really great and the crew got us all into the spirit of things from the get go.”

BT