

"GET READY TO ENTER A WORLD
OF HIGH STAKES TRADING!"

TRADING WARS

A THRILLING COMPETITIVE EVENT PERFECT FOR:

- Engagement
- Fun
- Competition
- Focus
- Energergising
- ...and more!

INDOOR TEAM BUILDING EVENT



TRADING WARS

Activity Description

A fast paced team trading game

Trading Wars is a high energy activity which will energise participants and get teams working together.

To be successful your team must sell as many promotional campaigns as possible within each trading session. Each campaign is compiled with three components. Purchase the components when they are cheap and sell the resultant campaign when it is priced high!

With the profits, strive to dominate the conference room skyline by building the tallest tower! Heed the Building Inspector who is checking the 'compliance' of your construction; it's highly charged, fast-paced, energetic and boisterous.

Traders, strategists, builders, negotiators... each person will find their own 'niche' and teams who understand the mix of skills in their group and allocate roles accordingly will be successful.

The trading screens are constantly on the move, with news stories giving some indication as to future fluctuations with which to trade, so pay attention!

"Buy, Buy, Buy"... "Sell, Sell, Sell"... Trade with the trading desks or between individual teams. Networking opportunities abound and the fun filled finale creates a real talking point.

Learning Outcomes

Communication
Decision making
Teamwork

Activity Type

Fast paced
Trading
Highly competitive



TRADING WARS

Timeline and Logistics



Timeline based on a 2-hour event:

- 10 Mins** Professional presenter in the guise of a successful trader welcomes everyone and outlines this competitive challenge.
- 1 Hour 40 Mins** The game progresses through 6 trading sessions with constant updates keeping the teams on their toes. Buy, Buy, Buy – Sell, Sell, Sell in order to generate profits to plough into your empire.
- 10 Mins** Time to check the results and announce the winners!

Logistical notes

- This activity is ideal for minimum 90 minutes – maximum 2 hours
- Ideal team size is 6-8 people.
- Ideal set up is for one team table per team, plus sufficient space for the challenge equipment in the same room or separate area.



Client Testimonials

Here's what previous clients thought of Trading Wars...

"Good interpretation of a very loose brief! I think this comes with having worked with you before and starting to build a rapport re. our divisional requirements. Very accommodating, friendly and helpful. Have received some great and positive feedback from delegates."



"Trading Wars was one of the best conference events we have ever done. Everyone got into the spirit of the game. The competitiveness was amazing and people were prepared to do just about anything to win. You followed the specific brief given and produced an event that was right on the money. Remarkable, with the limited knowledge you had of our business. It really meant a lot to those that took part because it related to their everyday world. They've taken a huge amount away from it. Thank you very much for your professionalism and attention to detail."



Read more reviews here



"Wonderful - really helpful, responsive, and no problems with changing my plans at the last minute for which I will always be grateful!"



"Thank you all once again for another amazing event. You really understand our needs and our culture and always come up with an activity to perfectly suit our group. You are also really good value for money and offer a genuine return on investment so it's money well spent - I will always call Blue Hat for my event needs, no one else even comes close! Looking forward to seeing what you can come up for us next year."

