

"THE ORIGINAL PEDAL POWERED
GO KART RACING CHALLENGE."

WACKY RACES

AN EXHILARATING EVENT PERFECT FOR:

- Rewarding
- Fun
- Competiton
- Outdoors
- Motivation
- ...and more!

OUTDOOR TEAM BUILDING EVENT



WACKY RACES

Activity Description

Move fast or stay last!

Team's design, construct, theme and race their own pedal powered kart in your very own company grand prix.

Our live host briefs the group for the first stage of the event, the design & build. Teams use the given brief to get creative with their designs. We have a bank of options to choose from, or we'll create a new brief around your key messages and brand values. As part of their projects, teams deliver sponsorship pitches to earn extra funds to be used to cosmetically enhance their final designs and maximise their chances of starting from the front of the grid.

The sponsorship pitch, choosing race strategy, creating the team brand, designing and constructing the kart, racing on track, team pit changes and more... there's so much variety and lots to get done which means everyone is focused and engaged at all times. Wacky Races has proved itself as a valuable break out activity at meetings and conferences from Birmingham to Barcelona, Richmond to Rome and many more places. A free flowing activity that is usually experienced outside (but can be indoors if you have the space). Each team is allocated their own gazebo as their team base to work from which creates a wonderful visual component for delegates to enjoy.

Once all the karts are ready, a series of fun and hilarious races ensue, culminating in one team earning the right to stand at the top of the podium and spray the champagne. Will your team have what it takes to make pole position and hold their nerve to take the chequered flag?

Learning Outcomes

Time Management
Strategising
Driving competition

Activity Type

Creative
Construction
Fun and memorable



WACKY RACES

Timeline and Logistics



Timeline based on a 2.5 hour event:

- 10 Mins** Professional Presenter sets the scene and introduces the challenge.
- 10 Mins** Teams familiarise themselves with their kit and resources and allocate roles.
- 20 Mins** Teams work on their sponsorship pitch whilst also designing their kart.
- 10 Mins** All teams deliver their sponsorship pitch and receive additional funds based on their performance.
- 45 Mins** The shop opens and additional kit is purchased to finish off the karts.
- 50 Mins** Let the racing commence.
- 5 Mins** Wrap up and prize presentation.

Logistical notes

- Time – Ideal for a minimum of 2 hours to a maximum of 4 hours.
- Team Size – Very flexible depending on timings, but usually 6-10.
- Space – Minimum 15m x 15m for the race track plus 5m x 5m per team

Client Testimonials

Here's what previous clients thought of Wacky Races...

“The consensus was it had been the best team building we have done, particularly as we were competing against each other but were still together all day. The Blue Hat team were extremely helpful and flexible to our needs. I think all of our objectives were met”

Canon

“Blue Hat has helped us provide a memorable day for 500+ of our staff on a rainy September day, and the positive feedback is still coming a month later. Our project managers Mark and Ami helped us from planning to delivery to the smallest details, and the Blue Hat team's enthusiasm and professionalism impressed and engaged us all. From 60 people collaborating on a single giant painting to a really fun kart race, our day was fun filled with all details covered by Blue Hat. Thanks guys, we are already looking forward to next year!”

 Learning in
Harmony
Trust

“I found it a pleasure to work with Blue Hat, they were very helpful at all times. They listened to what we required and then delivered!”

centrica

“The main objective of the day was for the guys to have a break from long projects and relax. I think this objective was met 100%, everyone became involved and really enjoyed themselves. I found Blue Hat to be very good at interpreting the ideas and needs we had for our Nokia event. They listened to our ideas and came back with an event most suited to our people.”

NOKIA